



**SCIENCE, RESEARCH AND
INNOVATION PERFORMANCE
OF THE EU
2018**



Launch event

"Science, Research and Innovation Performance of the EU 2018" Report

Brussels, 20 February 2018, 14h00

(Auditorium, EC Breydel building - Avenue d'Auderghem 45, 1040 Brussels)



The "**Science, Research and Innovation performance of the EU, 2018**" (SRIP) analyses Europe's performance dynamics in science, research and innovation and its drivers, in a global context. The Report combines a thorough indicator based macroeconomic analysis with deep analytical research dives into hot policy topics. The aim of the Report is to build a robust narrative that speaks to an audience of both Research and Innovation and Economics and Finance policy-makers and analysts.

This is a flagship biennial publication by the European Commission's **Directorate-General for Research & Innovation** that draws on a long tradition of indicators and economic analyses. It is the second edition in this report series.

AGENDA

- 14h00 Registration and coffee
- 14h30 Welcome and key findings of the Report by [Robert-Jan Smits](#), Director-General for Research & Innovation, European Commission
- 14h45 A conversation with [Carlos Moedas](#), European Commissioner for Science, Research and Innovation, on "How to ensure that Europe is back in innovation: strengthening the foundations of Europe's future", run by [Paul Hofheinz](#), President and Co-Founder of The Lisbon Council
- 15h15 Panel discussion: "The outlook for Europe's research and innovation policy"
- Chair: [Daria Tataj](#), Chair of RISE High-Level Group
With: [Ann Mettler](#), European Political Strategy Centre, European Commission
[Debora Revoltella](#), European Investment Bank, Director of the Economics Department
[Reinhilde Veugeliers](#), Professor at KU Leuven, Senior Fellow at Bruegel
[Martina Larkin](#), Head of Europe and Eurasia and Member of the Executive Committee, World Economic Forum
[Kurt Vandenbergh](#), Director for Policy, DG Research & Innovation, Commission
- 16h30 **End of the event** and **networking coffee**

Registration and Contact: RTD-A4-MEETINGS@ec.europa.eu

Speakers' short biographies



Paul Hofheinz is president and co-founder of the Lisbon Council, an independent, non-partisan think tank and research centre based in Brussels, Belgium. It was founded in 2003.

At the Lisbon Council, Mr. Hofheinz manages the association on a daily basis and is responsible for strategic oversight, including growth, publishing and development. He also maintains a personal research programme, writing, publishing and speaking on topics as diverse as artificial intelligence, the future of work, innovation, startups, the knowledge-economy, human capital, growth-company finance, economic reform and European politics. He frequently appears on the BBC, CNBC and Bloomberg, and has written for or been quoted in more than four dozen leading newspapers and academic journals. In 2017, he led a strategic work programme for the Government of Estonia, collaborating with Europe's leading digital administration on digital government and strengthening Europe's footprint in the data economy. In 2011 and 2013, he served as strategic adviser to the Polish Government and the Irish Government, respectively, during their European Union presidencies.

Previously, Mr. Hofheinz worked as a writer and editor at The Wall Street Journal, covering such diverse topics as European integration, financial-market regulation, emerging markets and Russia. In 1998-1999, he was managing editor of Central European Economic Review, published by The Wall Street Journal Europe. Prior to that, he was associate editor of Fortune, including stints as bureau chief in Bonn and Moscow. He began his career in London as a reporter for Time magazine.

Mr. Hofheinz holds a Master of Science (MSc) degree in the government and politics of Russia from London School of Economics and a Bachelor of Arts (BA) in history from Yale, where he received the prestigious John Addison Porter and Dean Henry P. Wright prizes upon graduation. He speaks fluent English, French and Russian.



Martina Larkin is the Head of Regional Strategies - Europe and Eurasia, Member of the Executive Committee, World Economic Forum Geneva.

BSc in Finance and MBA; 2011, Yale World Fellowship, Yale University. Formerly: positions in marketing and sales, Nestlé Switzerland; Associate Vice-President, Lazar & Company, a New York-based investment bank; headed the Global Academic Networks, the foremost global community of universities, think tanks and other research-based organizations. With the World Economic Forum: headed the Forum's Global Knowledge Networks, which includes the Network of Global Agenda Councils, a brain trust of over 1,600 global experts across multi-disciplinary fields; former Editor, Outlook on the Global Agenda, which provides a top-of-mind perspective from the Global Agenda Councils on the challenges and opportunities ahead; oversaw the development of the Forum of Young Global Leaders, a community of exceptional young leaders under 40 from around the world; currently, Head of Europe and Eurasia and Member of the Executive Committee. Member of the Board: IDEA Foundation; Digital Switzerland. Member, European Council on Foreign Relations.

Speakers' short biographies



Ann Mettler is a Director-General at the European Commission where she heads the European Political Strategy Centre (EPSC), the in-house think tank which reports directly to President Juncker. In this capacity, Ann also serves as Chair of the European Strategy and Policy Analysis System (ESPAS), an inter-institutional project aimed at strengthening the EU's foresight capacity and anticipatory governance. The EPSC was awarded 'Best New Think Tank 2016' by the Global Go To Think Tank Index.

Prior to assuming this position in December 2014, Ann was for eleven years Executive Director of the Lisbon Council, a Brussels-based think tank she co-founded in 2003. From 2000-2003, she worked at the World Economic Forum, where she last served as Director for Europe.

Ann holds Masters Degrees in political science and European law and economics, and graduated with distinction from the University of New Mexico, USA, and the Rheinische Friedrich-Wilhelms-University in Bonn, Germany. She also completed the executive education course 'Innovative Technology Leader' at the Graduate School of Business at Stanford University, USA.



Carlos Moedas was born in Beja (Portugal) in 1970. He graduated in Civil Engineering from the Higher Technical Institute (IST) in 1993 and completed the final year of studies at the École Nationale des Ponts et Chaussées in Paris (France). He worked in engineering for the Suez-Lyonnaise des Eaux group in France until 1998.

He obtained an MBA from Harvard Business School (USA) in 2000, after which he returned to Europe to work in mergers and acquisitions at investment bank Goldman Sachs in London (UK).

He returned to Portugal in 2004 as Managing Director of Aguirre Newman and member of the Executive Board of Aguirre Newman in Spain. In 2008, he founded his own investment company, Crimson Investment management.

In 2011, he's elected for the National Parliament and was called for the government to Secretary of State to the Prime Minister of Portugal in charge of the Portuguese Adjustment Programme.

In 2014, he became Member of the European Commission, as Commissioner in charge of Research, Science and Innovation.

Speakers' short biographies



Debora Revoltella is the Director of the Economics Department of the European Investment Bank and has held this position since April 2011. The Department provides impact-driven economic analysis to support operations, the global positioning as well as the policy and strategy definition of the bank. The department comprises 30 economists, working in three divisions - Economic Studies, Country and Financial Sector Analysis and Policy and Strategy. Main publications of the department include the Annual Report on Investment and Investment Finance in Europe, regular Economic Notes on structural issues concerning the European economy and publications on the state of the banking sector of the different regions of operations of the EIB (CESEE, ENCA, North African Countries, ACP, etc.). The Economic Department is also in charge of the EIB Report on Results – which assesses the development impact of projects financed by the EIB under various mandates.

Debora holds a degree in Economics and a Master in Economics from Bocconi University as well as a PhD in Economics from the University of Ancona in Italy. After the experience as an adjunct Professor in Macroeconomics at Bocconi University, Debora joined the research department of Banca Commerciale Italiana, a leading Italian Bank. In 2001, she joined UniCredit as the Chief Economist for Central and Eastern Europe. She managed a team of 40 economists in charge of supporting the institution in its regional growth strategy. During these years, the department developed into a leading research centre for the region.

Debora is member of the Steering Committees of the Vienna Initiative and the CompNet, an alternate member of the Board of the Joint Vienna Institute and a member of the Boards of the SUERF and the Euro 50 Group.



Robert-Jan Smits is Director-General of DG Research and Innovation (RTD) at the European Commission. In this capacity he is responsible for defining and implementing the EU policy and programmes in the field of research and innovation (average annual budget 8 billion euro).

Mr Smits was one of the main architects and negotiators of Horizon 2020, the 80 billion EU programme for science and innovation (2014-2020).

Mr Smits has also been instrumental in the development of several policy initiatives in the field of European science and innovation such as: the European Research Council (ERC), the European Roadmap for large scale facilities, Public-Private Partnerships in research, the Innovation Union, the European Research Area (ERA) and Open Science.

Mr Smits is chairing several high-level committees such as European Research Area Committee (ERAC), the Steering Committee of the ERC Executive Agency (ERCEA), the Executive Committee of GEO (Global Initiative on Earth Observations) and joint S&T committees with Europe's key global partners.

He has received several recognitions and awards for his contribution to European Science and innovation, including an honorary degree from Edinburgh University (2016), a life-time

Speakers' short biographies

achievements award from EuroScience (2016) the Academy Medal from the Royal Netherlands Academy of Arts and Sciences (2017) and the Excellence in Global Science award in South-Africa (2017).

Mr Smits was born in The Netherlands. He has degrees from Utrecht University in The Netherlands, Institut Universitaire d'Hautes Etudes Internationales in Switzerland and Fletcher School of Law & Diplomacy in the United States of America.



Daria Tataj is a strategy advisor, board member and entrepreneur. She is the Chairwoman of High-Level Advisors to Carlos Moedas, the EU Commissioner for Research, Innovation and Science. She also advises the World Economic Forum, governments, multinational companies, start-ups and universities.

A globally recognized author on trends, innovation and new growth models, dr. Tataj is regularly invited to give keynotes and lectures around the world. Dr. Tataj's book *Innovation and Entrepreneurship. A New Growth Model for Europe beyond the Crisis* was endorsed by the Holberg Prize winner Manuel Castells as 'a fundamental, innovative book on innovation that will reshape the way we think about innovation and may yield the most needed policy lessons for a new model of growth in the aftermath of the economic crisis'.

Daria is the CEO of Tataj Innovation, a strategy consulting practice. She founded the company with a mission to help companies and governments build entrepreneurial ecosystems.

Daria Tataj was one of the architects of the EIT European Institute of Innovation and Technology, a new EU funding institution, serving for six years as an Executive Member of the EIT founding Board. The agency has funded a portfolio of Knowledge and Innovation Communities connecting innovation ecosystems around Europe and were recognized as some of the most successful policy experiments. Eventually the EIT received a multibillion EUR budget.

Daria is an alumna of the World Economic Forum Global Agenda Council and the WEF Digital Leader. She has been recognized as a 'Social Innovator 2014' in Poland and a VV100 by Vital Voices Global Partnership. She currently lives and works in Barcelona.

Speakers' short biographies



Kurt Vandenberghe is Director for Policy Development and Coordination at the European Commission's DG Research and Innovation since 1st February 2016.

Before that, he was Director for 'Climate action and resource efficiency' at DG Research and Innovation since July 2013.

He served in the Cabinet of Research Commissioner Philippe Busquin (1999-2004) and as Head of the Cabinet of Janez Potocnik, who was Commissioner for Research and Innovation (2004-2009) and subsequently for Environment (from 2010).

Kurt joined the European Commission in 1996 as co-ordinator of the Commission's Intermodal Transport Task Force and of the Transport Research Programme.

Before entering the Commission, Kurt worked for 4 years as a manager at Ernst & Young Association Management, where he set up, managed and represented international trade associations.

After reading French and Italian literature at the Katholieke Universiteit Leuven (KUL) and obtaining a degree in Public and International Affairs at the University Catholique de Louvain-la-Neuve (UCL), Kurt gained a Master of Arts degree in International Relations at the Johns Hopkins University School of Advanced International Studies (S.A.I.S.) in Bologna, Italy and Washington D.C., US.

Kurt is co-founder and board member of Journalismfund.eu and the VZW Scriptieprijs.



Prof Dr. Reinhilde Veugelers is a full professor at KULeuven (BE) at the Department of Management, Strategy and Innovation. She is a Senior Fellow at Bruegel since 2009. She is also a CEPR Research Fellow, a member of the Royal Flemish Academy of Belgium for Sciences and of the Academia Europaea. From 2004-2008, she was on academic leave, as advisor at the European Commission (BEPA Bureau of European Policy Analysis). She currently serves on the ERC Scientific Council. She is a member of VARIO, the expert group advising the Flemish minister for Innovation.

With her research concentrated in the fields of industrial organisation, international economics and strategy, innovation and science, she has authored numerous well cited publications in leading international journals. Specific recent topics include novelty in technology development, international technology transfers through MNEs, global innovation value chains, young innovative companies, innovation for climate change, industry science links and their impact on firm's innovative productivity, evaluation of research & innovation policy, explaining scientific productivity, researchers' international mobility, novel scientific research.

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