
# EUROPEAN INNOVATION ACT

September 2026

## FROM DISCOVERY TO MARKET IMPACT

The European Innovation Act is a key step in turning Europe into the best place to innovate, scale up and compete globally. It will cut barriers, speed up the path from research to market, and make it easier to valorise intellectual property. This will strengthen Europe's innovation ecosystems and give innovators the support they need to grow, invest and lead in the EU.

### CONCRETE MEASURES

**Developing an EU wide framework for valuation of intellectual property**

To boost investment in innovative start-ups to help them scaling.

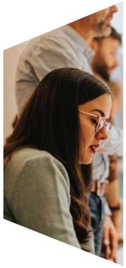
**Building a digital marketplace for intellectual property**

To connect buyers and sellers of intellectual property assets.

**Introducing a common procedure for R&D procurement**

To encourage public buyers to buy the research, development and testing of innovative solutions.

# EXPECTED IMPACT

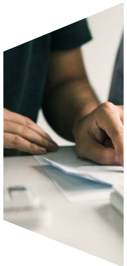


## €10.2 BILLION

more financing for companies each year thanks to their intellectual property assets.

## €25.9 BILLION

in additional annual profits for companies involved with R&D procurement thanks to more R&D procurement.



## €35 MILLION

in annual administrative cost savings for companies from harmonised intellectual property valuation.

## EU GDP TO INCREASE BY 0.24–0.42%

over the next 10 years.

## €1 BILLION

in annual administrative cost savings for public buyers through more streamlined R&D procurement and simpler cross-border procedures.

## UP TO 507,000 NEW JOBS

created across the EU over the next 10 years.

# WHY?

- Europe has the talent, science and ideas, but too many startups still struggle to secure the financing they need to grow.
- Uncertainties around intellectual property valuation discourage investment and are a barrier for startups and scaleups to grow.
- Public procurement is underused to procure research, development and testing, and identify new solutions for the public sector – this limits innovation.

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