



European Research Area

Minutes

JPI „URBAN EUROPE“ Workshops

4th & 5th March 2010

Austrian Permanent Representation

Avenue de Cortenbergh 30, 1040 Brussels



European Research Area



JPI „Urban Europe“

WS „Stakeholder Involvement“, 4/3/2010

WS „Getting us off the ground“, 5/3/2010

JPI „URBAN EUROPE“

Meeting, 4th March, 2010

Venue: Austrian Permanent Representation
Avenue de Cortenbergh 30, 1040 Brussels



AGENDA „Stakeholder involvement“

Time	Topics	
15:00	Welcome, objectives for the day Organisational details	I. Schädler / C. Seiser moderator
15:30	Introduction of participants: Stakeholders, Core Group countries, Newcomers	All participants
16:00	Introducing JPI “URBAN EUROPE” → how it has evolved → the latest version of the JPI Proposal	C. Seiser M. Noll / W. Polt
16:30	Connecting JPI “URBAN EUROPE” with various network initiatives 1. Input by network platforms (10 min. each) → possible synergies, mutual gains and contributions to support the success of the JPI “Urban Europe” 2. Round table discussion → what needs to be put into place to make this cooperation happen?	Stakeholders (e.g. URBAN- Net, TEN-T, Smart Cities, Smart Grids, ERA-net 'transport', PLUREL etc.) All participants
18:20	Summary	I. Schädler
18:30	<i>Reception by the Austrian delegation at Restaurant “FanFan“, Rue Stevin 192 (within walking distance from the Austrian Permanent Representation)</i>	<i>All participants</i>



List of Networks presented and interviewed

NAME	INSTITUTION	E-MAIL ADDRESS
Thilo Petri	URBAN-Net	thilo.petri@de.tuv.com
Brigitte Bach	European Energy Research Alliance (EERA): „Smart Cities“	brigitte.bach@ait.ac.at
Massimo Busuoli, Valerio Abbadessa	European Energy Research Alliance (EERA): „Smart Grids“	massimo.busuoli@bruxelles.enea.it valerio.abbadessa@bruxelles.enea.it
Luc Bourdeau	European Construction Technology Platform	luc.bourdeau@cstb.fr
Oliver Althoff	ERA-Net Transport	oliver.althoff@de.tuv.com
Bernard Duhem	Programme de recherché et d'innovation dans les transports terrestres (PREDIT) & Member of ERA-Net Transport	bernard.duhem@developpement-durable.gouv.fr
Gérard Hégron	French Alliance fro the Environment (Sustainable City and Mobility)	gerard.hegron@lcpc.fr
Melanie Kloth	POLIS	mkloth@polis-online.org



Three main questions

1. Where do you see possible links between your own network and "URBAN EUROPE"?
2. How could your network and "URBAN EUROPE" as a possible Joint Programming Initiative collaborate in the future?
3. What specific recommendations does your network offer to optimise the proposal on "URBAN EUROPE"?



European Research Area

Minutes Networks

Input of the networks according to questions 1-3 can be found in an attached word document



European Research Area





European Research Area



- SMART CITIES -



European Research Area



- SMART GRIDS -



European Research Area





European Research Area





European Research Area





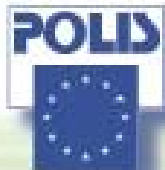
European Research Area



- French Alliance for the Environment -
(Sustainable City and Mobility)



European Research Area



EUROPEAN CITIES AND REGIONS NETWORKING FOR INNOVATIVE TRANSPORT SOLUTIONS






CONNECTING JPI "URBAN EUROPE" WITH NETWORKING INITIATIVES

— 2 STEPS:

- one by one INPUT NETWORKING PLATFORM
(based on 3 questions sent out)
[short break]
- all "ROUND TABLE DISCUSSION"
(based on input from before)

CONNECTING "URBAN EUROPE" ↔ NETWORKS

STEP 1

 5-7 min./each network

- Where do you see possible links between your network and "URBAN EUROPE"?
- How could your network and "URBAN EUROPE" as a possible JPI collaborate in the future?
- What specific recommendations does your network offer to optimise the proposal "URBAN EUROPE"?



STEP 2

CONNECTING
"URBAN EUROPE" ↔ NETWORKS

[short break]

1. SUMMARY / KEY MESSAGES
from network input
2. ROUND TABLE DISCUSSION
↳ What needs to be put
in place to make this
collaboration happen?



Key messages of networking platforms (1/2)





Input summary of networking platforms (2/2)





1. Contributions / potential inputs to the JPI-EU?

- POLIS: large-scale demonstration project (e-mobility). Bring in cities, support dissemination
- Urban-Net can provide long-term experiences (defining research agendas, governance,...)
- Links to national initiatives can be provided (e.g. 5 french research programmes related to the topics of UE)
- ECTP: 2 programmes in energy efficiency for buildings, infrastructures for networks [FINE], can give input to research roadmaps and identify synergies
- Support for lobbying, e.g. Urban-net's contacts to NCPs



2. What can be expected from the JPI-UE?

- Urban development research is underrated at the European level - UE can be a political reference on the EU level (that is to raise to awareness level and act as 'hub/node' for the related initiatives!)
- Multitude of initiatives could profit from coordination at the EU level!
- JPI-EU can provide input the demand for technological research (of EERA initiatives)!
- Foresight processes upfront and evaluation/validation would be nice complements to many of the ERAnets!
- ...could be partners in design and assessment of on-going or future test-beds!
- ...can provide critical feedback to more sectorial approaches from a holistic viewpoint
- Translate research results to daily life of urban developers, planners!
- Some initiative were informed too late!



3. Open Questions / Recommendations for changes

- Thematic overlaps with some ERAnets (transport, urban, energy) are substantial!
- Make the difference between ERAnets und JPI much clearer!
- Don't focus too much on technical solutions, don't promise to provide such solutions!
- Emphasise that you provide tools and instruments for POLICY!
- Describe the implementation method and governance structures of your JPI! Clarity would be an asset!
- Involvement of many stakeholders (especially cities) should be envisaged!
- Change text with respect to the role of EERA: it is no technology provider!
- Emphasise (more strongly) sustainability!
- 'European Observatory' on cities to provide missing data is lacking!
- Include 'non-competitive' cities, cities with mayor problems!



European Research Area

Reception at Restaurant „FanFan“



JPI „Urban Europe“

WS „Stakeholder Involvement“, 4/3/2010

WS „Getting us off the ground“, 5/3/2010



European Research Area

Reception at Restaurant „FanFan“



JPI „Urban Europe“

WS „Stakeholder Involvement“, 4/3/2010

WS „Getting us off the ground“, 5/3/2010



JPI „URBAN EUROPE“

Meeting, 5th March, 2010

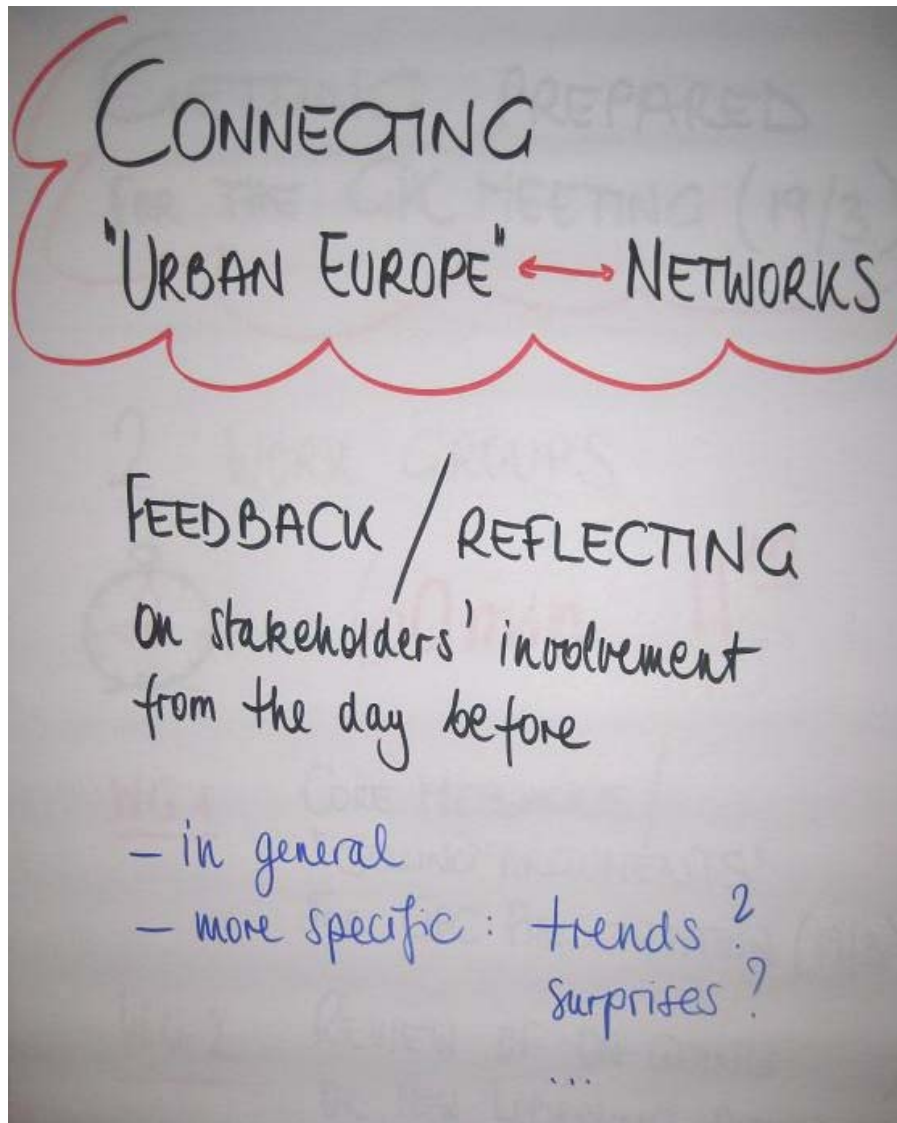
Venue: Austrian Permanent Representation
Avenue de Cortenbergh 30, 1040 Brussels



AGENDA „Getting us off the ground“

Time	Topics	Who
9:00	Welcome, introduction of the team, objective for the day organisational details	I. Schädler / C. Seiser moderator
9:15	Connecting JPI “URBAN EUROPE” with various initiatives → feedback on the stakeholders’ involvement from March 4th	Plenary
9:45	Getting prepared for the GPC meeting on March 19 th → define core messages to be presented & “selling” arguments → review of on-going or new lobbying activities	Work groups
11:00	<i>Coffee break (10min)</i>	
11:10	Discussion and consolidation of group results	Plenary
12:30	Summary, next steps	I. Schädler
13:00	<i>Buffet lunch</i>	

Afternoon	OPTIONAL: bilateral, core group, or plenary meeting(s) if necessary	tbd
-----------	---	-----





GETTING PREPARED FOR THE GPC MEETING (19/3)

2 WORK GROUPS



60min 11⁴⁰

WG 1

CORE MESSAGES /
"SELLING ARGUMENTS"
FOR GPC PRESENTATION (19/3)

WG 2

REVIEW OF ON-GOING
OR NEW LOBBYING ACTIVITIES
→ next steps ~~19/3~~ 19/3



WG 1 – Selling Arguments for 19/3 (1/2)

SELLING ARGUMENTS: WG1
(1)

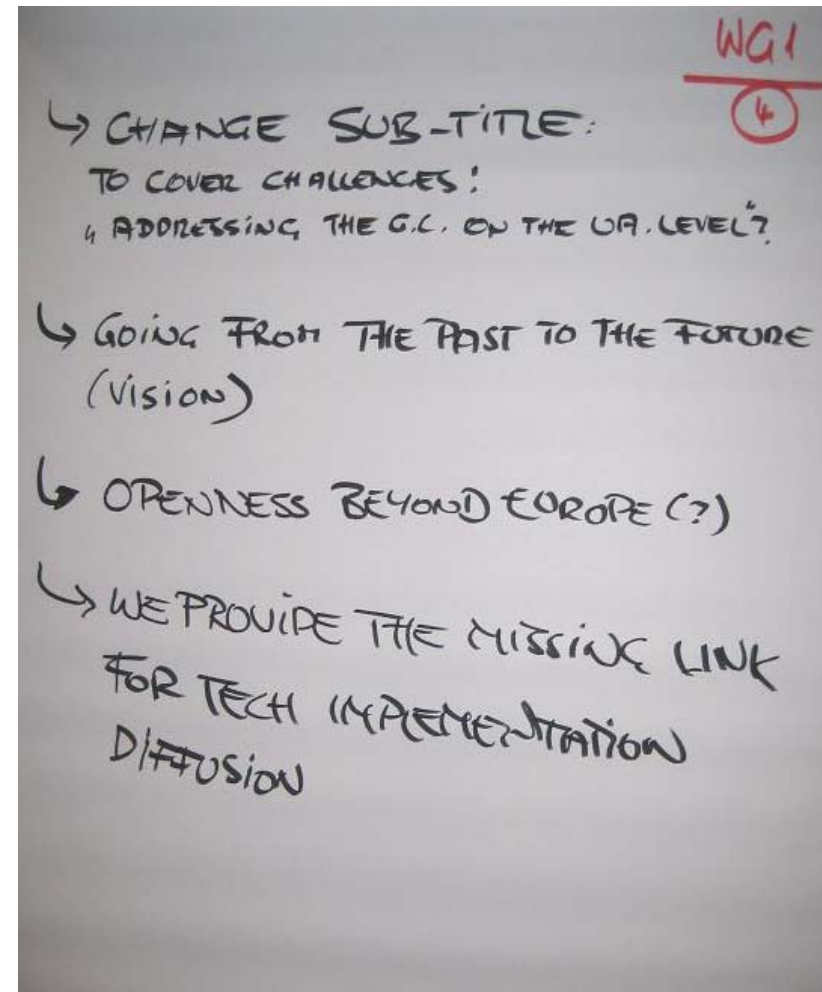
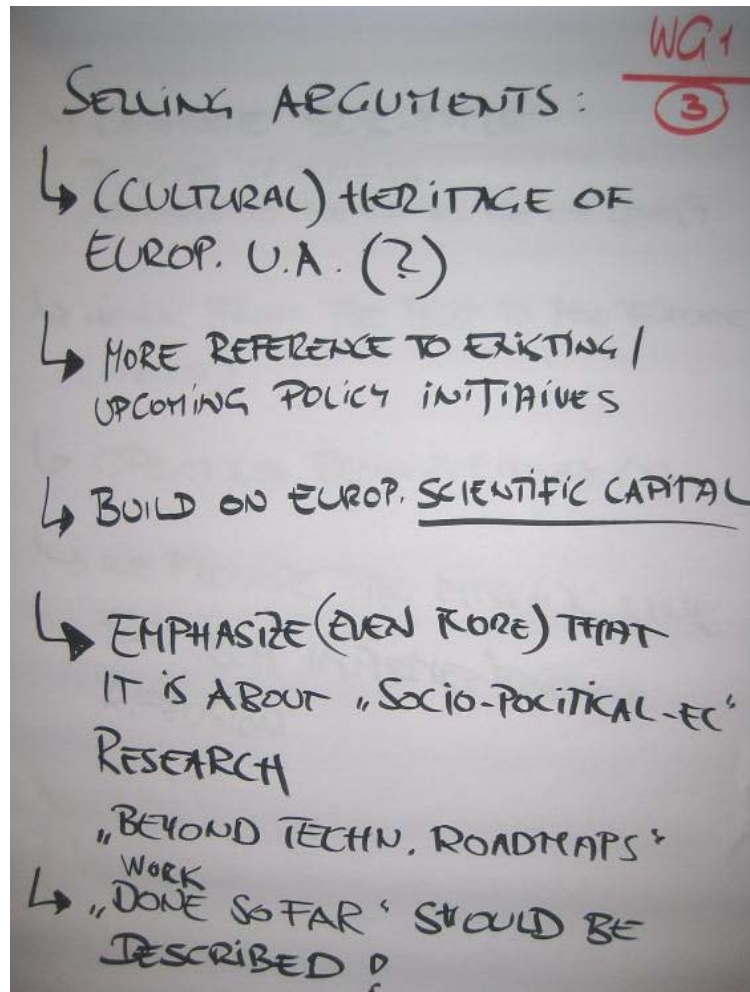
- ↳ ADDRESS EMOTIONS, DEMONSTRATE EFFECTS OF „NON-ACTION“
 - ↳ CONGESTION, POLLUTION, DEGRADATION, ...
- ↳ „UMBRELLA“, „FIREPLACE“, „OPEN HOUSE“ FOR EXISTING INITIATIVES ⇒
COULD SIGN. RAISE EFFECTIVENESS OF POLICY MEASURES / RESEARCH
- ↳ SHOW ADVANTAGES OF MEMBERSHIP
- ↳ BETTER ALIGN ^{VAST} RESEARCH
- ↳ MAKE BREADTH / SCOPE A STRENGTH

SELLING ARGUMENTS: WG1
(2)

- ↳ STRESS THE SENSE OF URGENCY
- ↳ ADDRESS ALSO POSITIVE EMOTIONS:
U.A.: PLACES TO SOLVE THE PROBLEM WITH CAPACITIES
- ↳ CREATE VISIONS ON HOW EUROPE - (EAM) ~~THE~~ U.A. WILL LOOK LIKE
- ↳ WE HAVE GOOD STARTING PROPOSITIONS!
- ↳ ATTRACTIVE / INNOVATIVE U.A. = PRECONDITION FOR STAYING COMPETITIVE ON GLOBAL SCALE
- ↳ ADDRESS GOVERNANCE STRUCTURES!
(COMPOSITION, NETWORKING, ...)



WG 1 – Selling Arguments for 19/3 (2/2)



WG 2 - Selling Arguments - „Awkward Questions“



European Research Area

Awkward questions

Content

WG2
①

- Why are you doing this?
(elevator ~~or~~ at PITCH)
- What is the challenge to be addressed?
IS there really a challenge?
- What is the focus / Scope
(what's in/out?)
- What are the expected Outcomes / Impacts
- ~~What is~~ how will you measure success?
- What do you understand by livability / Sustainability / etc.
- What makes your fireplace attractive?

JPI „Urban Europe“

WS „Stakeholder Involvement“, 4/3/2010

WS „Getting us off the ground“, 5/3/2010

Process

WG2
②

who

- who are your colleagues / competitors?
- who might be against the SPI?

What?

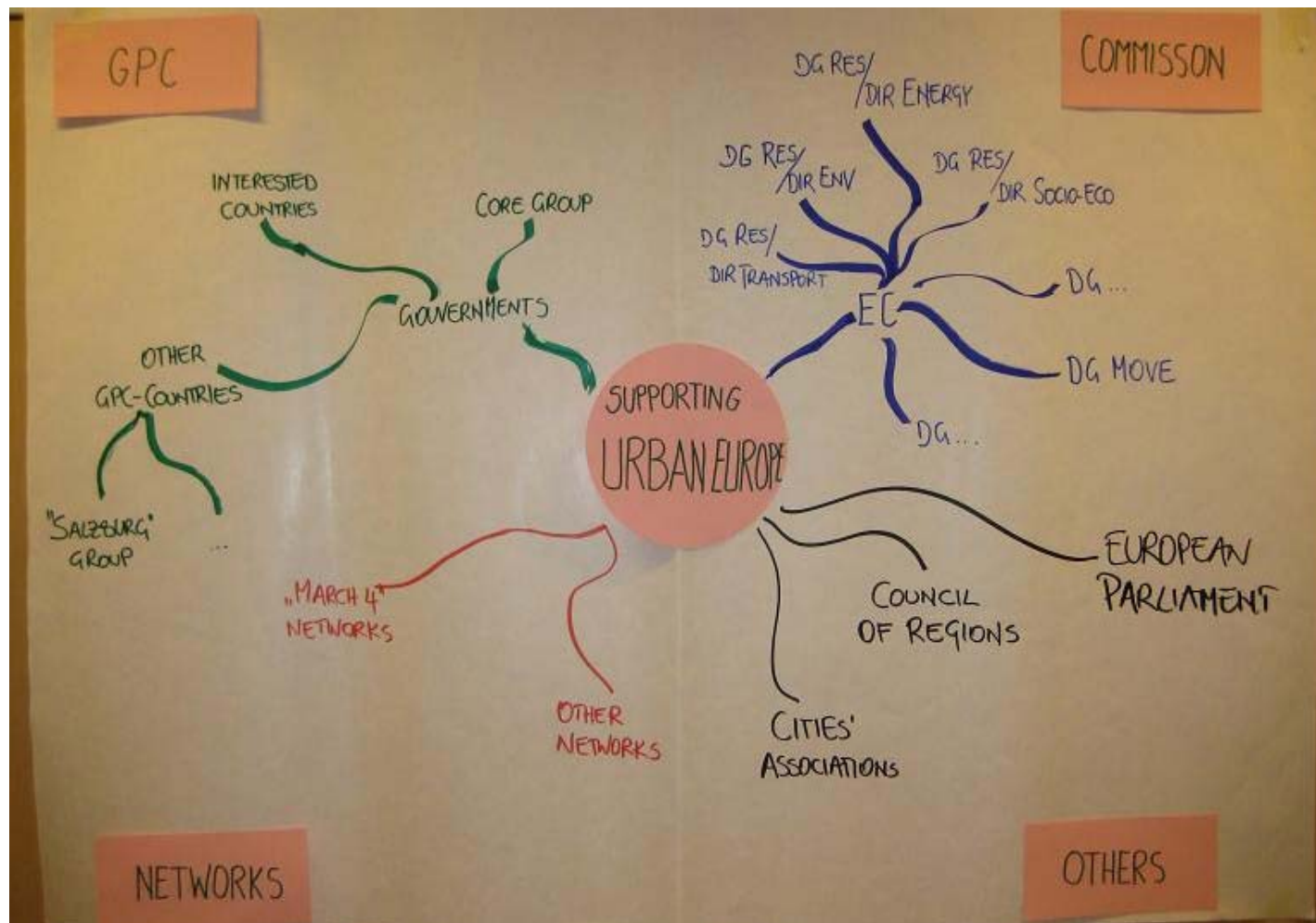
- What are the obligations behind commitment?
- What is ^{the} role for networks within the SPI
- What is the commitment from your member organisations / Countries?
how will you raise funding?

how?

- how will you implement?
- how will you distribute responsibilities amongst partners?
- how will you interact between partners / initiatives.
- how do you bridge Coordination / Freedom



Lobbying Activities (1/4): Overview



Lobbying Activities (2/4)



European Research Area

COMMISSION		
UNTIL WHEN	WHAT	BY WHOM
MAY 4	BRIEFING DIRECTORATES OF DG RESEARCH	AT, NL (+) <small>Fi (Kersten, Finken, Eder, Finken, Finken)</small>
MAY 4	BRIEFING RELEVANT OTHER DG's	- h -
GPC		
UNTIL WHEN	WHAT	BY WHOM
MAY 4	DE-BRIEFING ABOUT OUR WORK TO <u>CORE-GROUP</u> GPC MEMBERS (AT, NL, FR, IT, ES, DK, SE, FI, CH, IE, TR)	ALL
MAY 4	WHAT DOES IT TAKE TO TURN <u>INTERESTED</u> DELEGATIONS INTO SUPPORTING GPC MEMBERS? (EE, BE, NO, UK, MT, RO)	ALL
MAY 4	LETTER TO "SALZBURG"-GROUP (AT, SL, SK, CZ, PL, CH, RO, BG, MT, CY)	AT
MAY 4	DE...	

JPI „Urban Europe“

WS „Stakeholder Involvement“, 4/3/2010

WS „Getting us off the ground“, 5/3/2010

Lobbying Activities (3/4)



European Research Area

NETWORKS		
UNTIL WHEN	WHAT	BY WHOM
JUNE MAY	INFO TO "MARCH 4" NETWORKS ABOUT DECISION & POSSIBLE NEXT OFFERS FOR COOPERATION	LOIS
JUNE	INVITE OTHER NETWORKS TO MEET AT OUR "FIREPLACE"	

OTHERS		
UNTIL WHEN	WHAT	BY WHOM
MAY 4	BRIEFING THE COMMITTEE COUNCIL OF REGIONS	AT, M +
MAY 4	TRY TO GET SUPPORT LETTERS FROM CITIES' ASSOCIATIONS	R, L +
JUNE	START PLANNING A WORKSHOP IN COLLABORATION WITH MEPs	

JPI „Urban Europe“

WS „Stakeholder Involvement“, 4/3/2010

WS „Getting us off the ground“, 5/3/2010



Lobbying Activities (4/4)

LIST OF COUNTRIES

ICE		BE	✓	SL	AT
IE	✓	LUX	AT	CR	IT
UK	✓	FR	✓	SER	IT
NO	✓	ES	✓	FYROM	
SE	✓	PT	FR	BOS-HZ	IT
FI	✓	IT	✓	TR	✓
DK	✓	MT	✓	IS	NL
EE	✓	CY	FR	CH	✓
LV	EE	GR	NL	RO	✓
LT	EE	CZ	AT	BG	AT
PL	EE NL	SK	AT	LIE	AT
DE	AT	HU	AT	ALB	IT
NL	✓	AT	✓		

Agreement on:
Who takes care of which country?



European Research Area

List of Participants

can be found in an attached word document