

## **Tyrolean Research and Innovation Strategy 2014 – 2020** (Tiroler Forschungs- und Innovationsstrategie 2014-2020)

<https://www.tirol.gv.at/arbeit-wirtschaft/wirtschaft-und-arbeit/tiroler-forschungs-und-innovationsstrategie/>

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# Regional RTI Strategy

- key regional priorities and appropriate actions

Strategic guiding principles:

- Strengthen the dynamic pace of development in Tyrol
- Exploit the synergy potentials of innovation players
- Promote the Tyrolean priorities and strengths
- Modernise and make governance structures more flexible
- Position Tyrol as an attractive location for work

The strategic guiding principles are implemented based on the concrete action fields, and subsequently, on the specific objectives. The objectives are quantified in the working programme of the Tyrolean Research and Innovation Strategy.

# Regional RTI Strategy

Thematic priorities are defined to further develop Tyrol`s areas of strength:

- Life sciences
- Mechatronics
- Renewable energy sources
- Information technology
- Timber
- Wellness
- Tourism

Enlarged by the new areas of

- Creative Industries
- Materials sciences/materials technology and
- Alpine region

# Examples of Smart Specialisation

- Project title and thematic priority
  - K-Regio (regional competence centres)
  - Fraunhofer Innovation Centre »Digital Transformation of Industry« in Wattens/Tyrol
  - Mechatronics study in Lienz/Tyrol
  - Professorship for tourism research
  - Research center snow (Schneezentrum Tyrol)