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Regional RTI Strategy

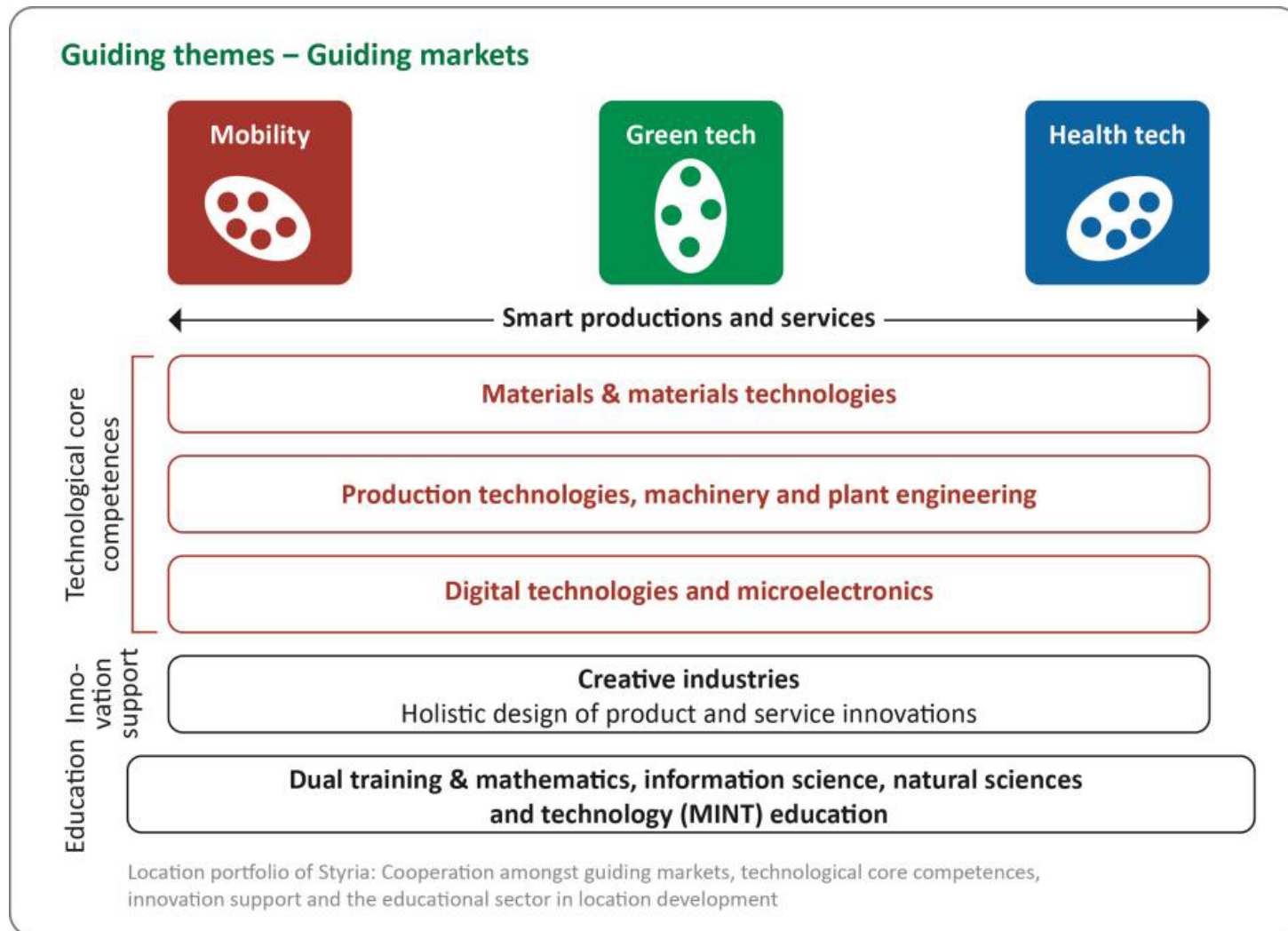
- **Five core strategies**

- Location development and location management
- Innovations and R&D promotion
- Entrepreneurship & growth of young companies
- Qualification & human potential
- Internationalisation of companies and location

Regional RTI Strategy

- **Guiding themes and markets**
 - Mobility
 - Green-Tech
 - Health-Tech
- **Technological core competences**
 - Materials and materials technologies
 - Production technologies, machinery and plant engineering
 - Digital technologies and microelectronics

Regional RTI Strategy



Examples of Smart Specialisation

Silicon Alps Cluster

Founded in August 2016 as a **public-private partnership** that brings together Austrian players from industry, science and public authorities to develop and position the electronics and microelectronics sector with a regional focus on the locations Carinthia and Styria. The Silicon Alps cluster regards itself as a long-term strategic alliance and a tool for cooperative, efficient and business-oriented location development.

overarching objectives are:

1. boost the competitiveness and innovative performance of its members
2. raise the added value in Carinthia and Styria
3. promote the location's international visibility
4. enhance the location's attractiveness for start-ups and business establishment

Partners from industry:

AT&S, AVL, NXP (Qualcomm), EPCOS TDK, Infineon, Ortner Cleanroom, CISC Semiconductor and Intel

Examples of Smart Specialisation

strategic position:

The Silicon Alps cluster directly supports the »Silicon Austria« initiative and the technology platform ECSEL-Austria. At the European level, the Silicon Alps cluster operates in alliance with »Silicon Europe«

