

Denmark's Horizon 2020 strategy and support services

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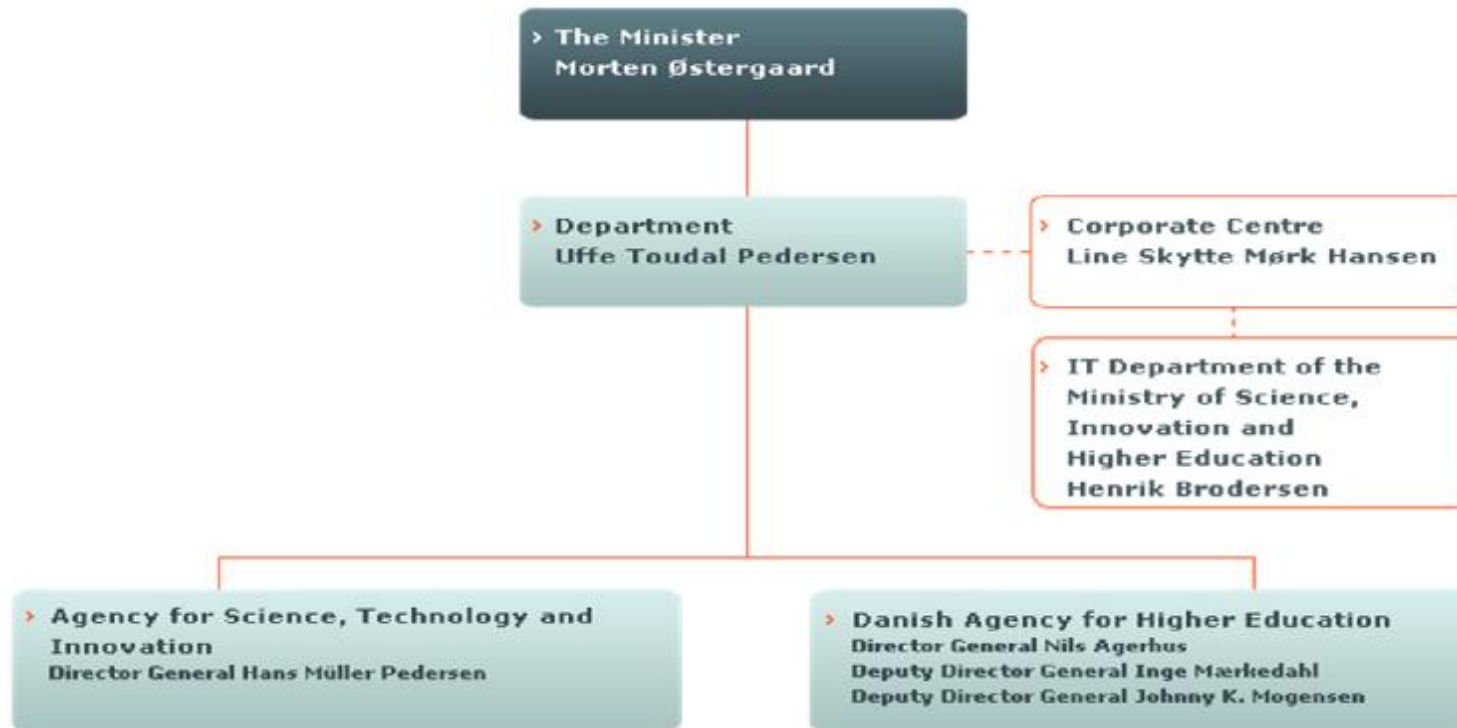
Agenda



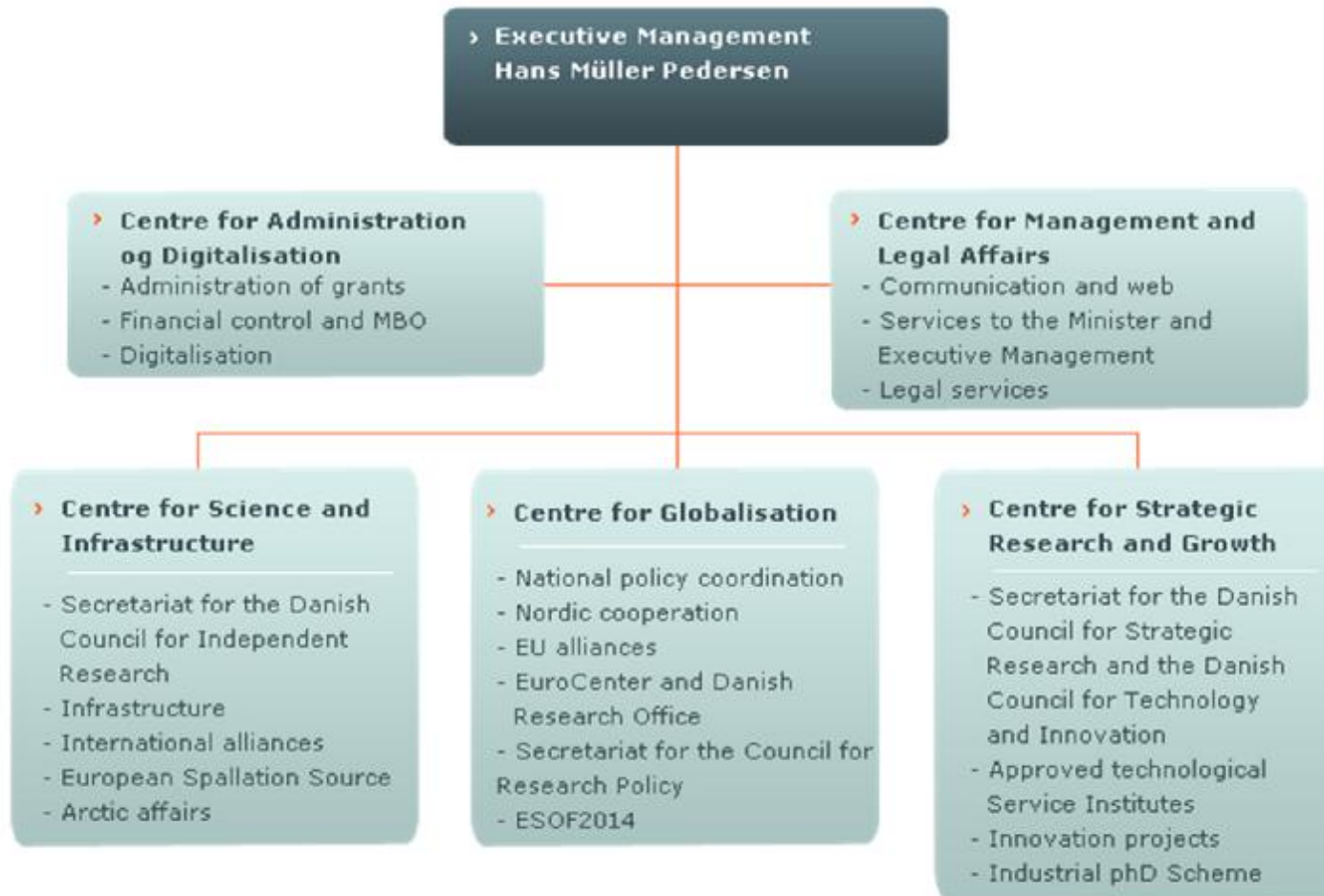
- Presentation of organisation
- Strategy for Danish participation in H2020
- Danish support structures
- Danish support services



Ministry for Science, Innovation and Higher Education



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Tasks:

- Implementation of H2020
- National Contact Points
- Danro, Bruxelles
- National Coordinator for EU-DK Support network
- Input to policy
- Requests for statistics and analysis on Danish participation

Target Groups:

- All Danish companies
- Universities
- Research organisations
- Other stakeholders with an interest in FP7



Strategy for participation in H2020 (1)

- activities and expected results

- > Enhanced and coordinated national structure for support service: "EU-DK Support"
- > Synergy between EEN and national business support
- > New Risk Finance Task Force
- > National funding scheme for proposal writing



Strategy for participation in H2020 (2)

- activities and expected results

- > Positioning Danish strengths in calls/programmes

- Programme Committees
- National Reference Groups
- Danish representation in Advisory Groups etc.

- > Recommendations for participation in co-financed instruments



- > National goals for funding and number of participants

- > H2020 Kick-off Conference, 29th October, 2013



New national structure for support: EU-DK Support - what is it?



> EU-Support is an Agreement on Cooperation between all EU-advising organisations in Denmark.

- Public national, regional and local partners

> EU-DK Support is providing efficient, targeted and coordinated services to all usergroups on central EU-programmes – “No wrong door” principle

- H2020, COSME, Creative Europe, CEF, Structural Funds, EIB, EIF

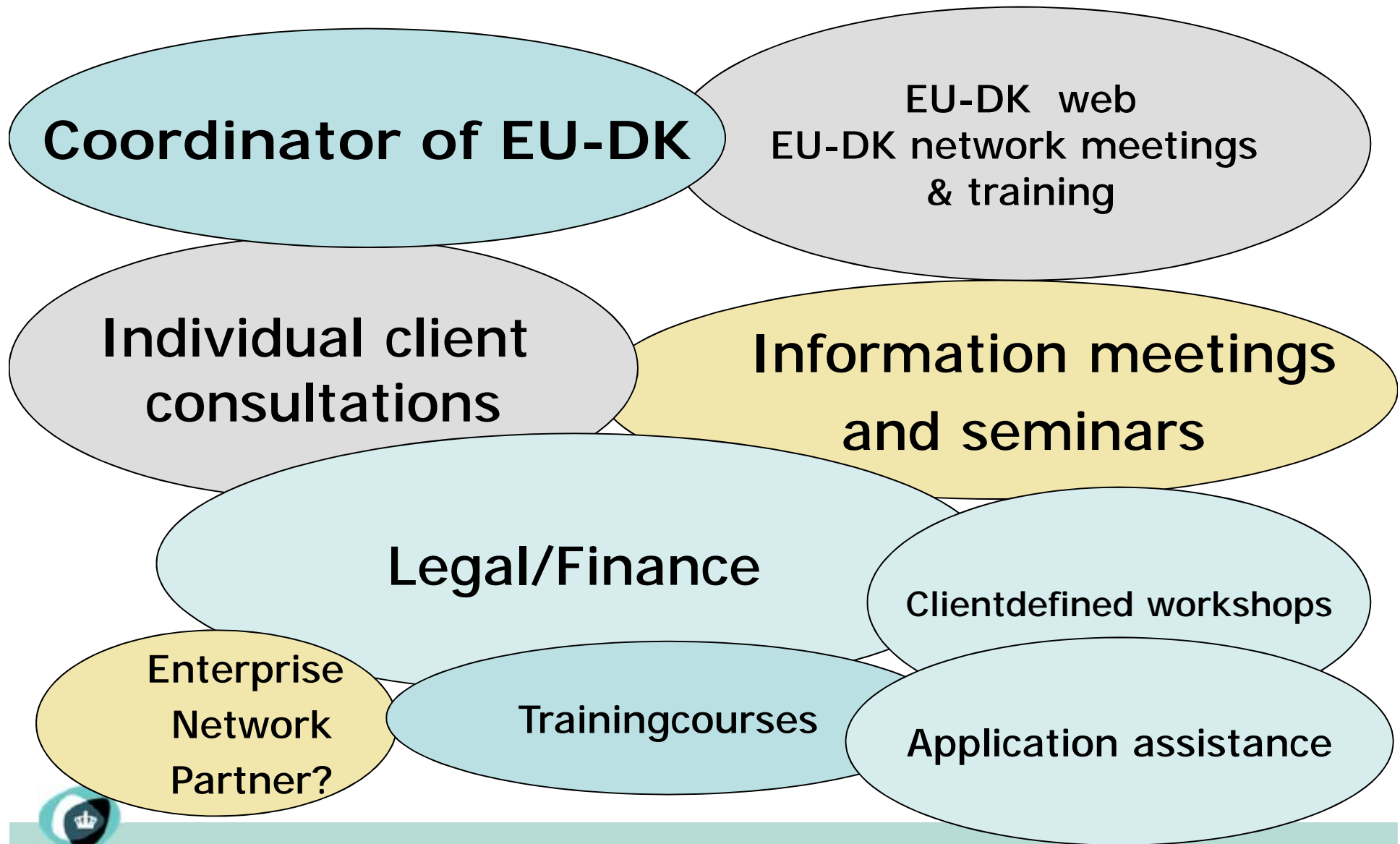


EU-DK Support – new services from 2014

- Ø Coordinated services from network with common webpage entrance – Visibility and "No wrong door"
- Ø Personal advise - based on user situation cfr. programme possibilities
- Ø Holicstic approach to EU possibilities – from user perspective
- Ø Uninvited innovation visits to companies
- Ø Matchmaking – regional matchmaking coordinators
- Ø Systematic collection and dissimination of successtories



EuroCenter services from 2014



Thank you for your attention

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