



**European Innovation Partnership on
Active and Healthy Ageing. From Plan to Action.
Brussels 3 April 2012**

PROGRAMME

3rd April 2012 - morning

Venue: European Commission – Charlemagne Building, Rue de la Loi 170, B-1000 Brussels

08.00 Registration opening and welcome coffee

09.00-09.30 Opening session

- Neelie Kroes, Vice President of the European Commission
- John Dalli, Commissioner for Health and Consumers

09.30-11.00 The Strategic Implementation Plan in action – panel session

- Emmanuel Faber, Executive Vice-President Danone (CEO)
- Harry Hendriks, Global Head of Government Affairs and CEO Philips Benelux
- Anne Sophie Parent, Secretary General, AGE Platform Europe
- Sergio Pecorelli, President, Italian Medicines Agency
- Nicola Bedlington, Director, European Patients' Forum

- Neelie Kroes, Vice President of the European Commission
- John Dalli, Commissioner for Health and Consumers

11.00-11.30 Exhibition opening and coffee break

Opening by Neelie Kroes, Vice President of the European Commission and John Dalli, Commissioner for Health and Consumers

Stands on innovation and active and healthy ageing will present different initiatives across Europe.

11.30-13.00 Parallel session on Prevention

- Olle Ljungqvist, Co-chair, European Nutrition for Health Alliance (ENHA)
- Jean Pierre Michel, President, European Union - Geriatric Medicine Society (EUGMS)
- Chris Todd, Director, Prevention of Falls Network Europe (Profane)

11.30-13.00 Parallel session on Integrated Care

- Edwin Poots, Minister of the Department of Health, Social Services and Public Safety in the Northern Ireland Executive
- Rafael Bengoa, Minister of Health and Consumer affairs of the Basque Government - Basque Country, Spain
- George Crooks, Clinical Director/Chief Operating Officer, NHS 24, Scotland

11.30-13.00 Parallel session on Independent Living and Age Friendly Cities

- Alexandre Kalache, President, International Longevity Centre, Brazil
- Sergio Guillen, Technical Coordinator, UniversAAL Project on open platforms
- Claus F. Nielsen, International Business Development Manager at Delta and member of the AAL Forum programme committee

13.00-14.00 Networking lunch

3rd April 2012 - afternoon

14.00-15.30 Horizontal issues and modalities to join the Partnership

- Maria Iglesia Gomez, European Commission, Directorate General for Health and Consumers
- Paul Timmers, European Commission, Directorate General Information Society and Media

There will be space for Q&A from the audience.

16.00 Exhibition Closing